

3rd AFRICAN CONFERENCE ON PRECISION AGRICULTURE

MAIN CONFERENCE SITE:

Marrakech, Morocco

3-5 • December • 2024



Exhibitor and Sponsorship Prospectus

PRECISION AGRICULTURE *in ACTION for AFRICA*

The AfCPA Conference provides an opportunity for all stakeholders to join the discussion on how to connect precision agriculture science into practice for the benefit of African farmers.

This prospectus outlines the sponsorship opportunities available. Choose one of the enclosed options or work with AfCPA organizers to develop a customized plan that fits your needs.

Inquiries regarding sponsorship at AfCPA can be sent to info@paafrica.org

*Secure your sponsorship
opportunity today!*

PROSPECTUS



University
Mohammed VI
Polytechnic



SPONSOR PACKAGES

All packages include sponsor name and logo on:

- sponsor page of conference website
- official program
- smartphone app
- registration packets
- conference newsletters

All materials must be submitted by 15 November, 2024. Contact: info@paafrica.org

Bronze

\$1,500

- Exhibit space
- 1 regular registration
- 4 online registrations

Gold

\$5,000

- Exhibit space
- 4 regular registrations
- 8 online registrations
- 15-minute speaking slot on program (dependent on availability)
- 2 pieces of promotional material in registration packet

Platinum

\$10,000

- Exhibit space (premium location)
- 6 regular registrations
- 10 online registrations
- 20-minute speaking slot on program (dependent on availability)
- Sponsor name and logo displayed on conference website homepage
- 2 pieces of promotional material in registration packet
- Opportunity to air one promotional video (5-minutes in length) during the main program

Silver

\$3,000

- Exhibit space
- 2 regular registrations
- 6 online registrations
- 1 piece of promotional material in registration packets

Additional sponsorship opportunities are available (e.g., receptions and conference breaks). Contact info@paafrica.org for details.

SATELLITE SITE PACKAGE



www.PAafrica.org | [#AfCPA2022](https://twitter.com/AfCPA2022)

PRECISION AGRICULTURE *in ACTION for AFRICA*

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Satellite Site
\$15,000

- Choice of conference location. Venue selection process coordinated with AfCPA organizers.
- Dedicated time available for sponsor showcase during local program. Specific content coordinated with AfCPA organizers.
- Sponsor name and logo displayed on local conference signage
- Sponsor name and logo displayed on conference website homepage
- 2 pieces of promotional material in registration packet

AfCPA 2024 offers the opportunity for a full sponsorship of each in-person satellite site conference event.

Satellite sites have individualized programs focusing on local precision agricultural solutions. These sites are also connected virtually to the main conference in Marrakech to create a unique, pan-Africa forum.



PROSPECTUS

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AAPA
AFRICAN ASSOCIATION
for
PRECISION AGRICULTURE



International Society of Precision Agriculture

DIAMOND PACKAGE

\$25,000



Satellite Site Package

- Choice of conference location. Venue selection process coordinated with AfCPA organizers.
- Dedicated time available for sponsor showcase during local program.
- Specific content coordinated with AfCPA organizers.
- Sponsor name and logo displayed on local conference signage.
- Sponsor name and logo displayed on conference website homepage.

PLUS Platinum Package

- Exhibit space at main conference (premium location)
- 6 regular registrations for main conference
- 10 online registrations
- 20-minute speaking slot on main program (dependent on availability)
- Sponsor name and logo displayed on conference website homepage
- 2 pieces of promotional material in registration packet
- Opportunity to air one promotional video (5-minutes in length) during the main program

The new DIAMOND PACKAGE allows your organization to have maximum participation at your chosen satellite site plus the main conference site in Marrakech.

In addition to your leadership role at a local satellite site, full participation at the main site offers the most complimentary registrations, premium exhibit space, featured speaking and video promotion slots within the program, and full branding throughout the venue.



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AAPA
AFRICAN ASSOCIATION FOR
PRECISION AGRICULTURE

ISPA
International Society of Precision Agriculture



Topics of interest at AfCPA include:

- Adoption of Precision Agriculture
- Artificial Intelligence (AI) in Agriculture
- Business Models for Precision Agriculture in Africa
- Climate Smart Agriculture
- Data Management
- Decision Support Systems, Software and Mobile Applications
- Economics of Precision Agriculture
- Education and Engagement in Precision Agriculture
- Geospatial Data and Mapping
- On-Farm Experimentation
- Policy Support Innovations
- Precision Livestock Management
- Precision Nutrient Management
- Precision Planting/Harvesting
- Remote and Proximal Sensing
- Robotics, Automation, and Small Farm Mechanization
- Small Holders and Precision Agriculture
- Social Science Applications in Precision Agriculture
- Water Management for Precision Agriculture

PROSPECTUS



Main Conference Venue:
MARRAKECH, MOROCCO

Satellite Sites:

Abomey-Calavi, Benin | Abidjan, Côte d'Ivoire | Cairo, Egypt
Addis Ababa, Ethiopia | Cape Coast, Ghana | Nairobi, Kenya | Abeokuta, Nigeria
Pietermaritzburg, South Africa | Harare, Zimbabwe



www.apni.net



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www.ispag.org



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